

# » Delivering Results.

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discovering efficiencies,  
delivering results.

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continue to save at least the same amount if not more in the coming years by continuing to use the process we put into play for them.

ACC helped achieve significant savings in the following areas:

- \$18,000 - washing machine replacement parts and detergents
- \$14,000 - armored car services
- \$11,600 - office supplies
- \$ 8,000 - waste disposal
- \$ 4,800 - overnight mail and package delivery

If you are interested in a free, confidential, professional cost savings analysis, please contact Miles Lee at (866) 364-2848 or [mlee@alliancecost.com](mailto:mlee@alliancecost.com).

## Welcome to the Alliance Cost Containment e-newsletter,

**Delivering Results.** Our winter 2009 edition includes articles and opportunities that you should find interesting. Our 1,000 plus clients have benefitted from our proprietary methodology to significantly lower costs and improve profitability. To see how we can help your organization, please email us at [mlee@alliancecost.com](mailto:mlee@alliancecost.com), visit our website at [www.alliancecost.com](http://www.alliancecost.com), or call us at (866) 364-2848.

## Generate Big Savings with ACC

Many companies are nervously scaling back in important areas such as employee count or marketing budgets, but businesses of all sizes can enjoy meaningful savings by using our Alliance Cost Containment (ACC) process. ACC's methodology has improved the bottom line for more than 1000 organizations throughout the United States. "Our current client base ranges in size from \$5 million to over \$1 billion in revenue, and we treat each client the same, whether they are a small non-profit or a large multi-national manufacturer," said ACC President Miles Lee. "We partner with companies that need to reduce operating expenses."

ACC recently completed a project for a chain of convenience store/laundromat combos with eight locations that yielded a savings of over \$65,000 in one year. We predict that the company will



continue to save at least the same amount if not more in the coming years by continuing to use the process we put into play for them.

# Found Money: Records Management

ACC clients are discovering significant savings in data protection, records storage and shredding.

Many of our clients have received or are about to receive significant price increases in their records management and shredding services. In fact, we received the below notification from a client earlier this year:



*“While many 2008-2009 rates have increased due to higher costs for commodities and capital, we believe your pricing represents a superior value for your records management services. After careful consideration, we have decided to implement a price increase for our services. Effective April 1, 2009, your service pricing will be increased by 22%.”*

Additionally, new research shows that local and regional providers are actively seeking new business and are providing aggressive pricing structures. We've put together the following chart to illustrate the pricing we found within existing service providers who are charging well above the current competitive market rates:

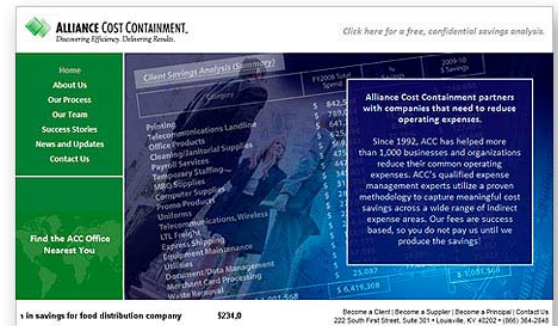
Records Management Service	Savings Potential as %
Data Protection	40%
Records Storage (paper)	35%
Shredding	25%

Based on a combination of price increases and competitive market pricing, it should be clear that there is nothing but opportunity for saving with ACC in records management.

If you have an interest in the how ACC can help you save significant dollars on your records management services please contact visit us at [www.alliancecost.com](http://www.alliancecost.com) or call (866) 364-2848 today!

## Visit Us on the Web

ACC recently introduced a new and improved website to better meet the growing demand for our services. In addition to a refreshed look and feel, our new website makes it much easier for you to receive a confidential, no cost savings estimate from one of our highly qualified professionals. Please visit [www.alliancecost.com](http://www.alliancecost.com) and see for yourself!



Please contact Miles Lee at (866) 364-2848 or [MLee@alliancecost.com](mailto:MLee@alliancecost.com) if you are interested in learning more about Alliance Cost Containment.

## About Alliance Cost Containment

Alliance Cost Containment is a leading national procurement company that helps businesses and organizations significantly reduce operating expenses. Since 1992, we've helped more than 1,000 businesses and organizations find undiscovered cost savings. And there's no risk. We don't get paid unless and until you get the savings. Please contact us at (866) 364-2848 or [MLee@alliancecost.com](mailto:MLee@alliancecost.com) if you are interested in how we can help you reduce your costs.

