

For Immediate Release

Media Contact: Stuart Ginsberg
(917) 374-3788 stuart@stuartginsberg.com

Alliance Cost Containment Generates Savings for Great Stops Convenience Store Chain

Louisville, KY – January 6, 2010 – Alliance Cost Containment (ACC), a provider of cost control services for all types of businesses, today announced the completion of a cost control and savings implementation for Great Stops, a regional chain of eight convenience stores, restaurants and laundromats located in North Carolina.

Controlling costs and cutting budgets is of paramount importance during these economic times. With ACC, companies are able to realize savings that CEOs never thought possible. For instance, ACC worked with Great Stops and conducted an operations audit of all eight locations, ultimately yielding savings in excess of \$65,000 per year.

The most significant savings were achieved in the following areas:

- \$18,000 in washing machine replacement parts & detergents;
- \$11,600 on office supplies;
- \$14,000 on armored car service;
- \$8,000 in waste disposal;
- \$4,800 in overnight mail and small package delivery.

According to Frank Sutton, CEO of Great Stops, "Alliance Cost Containment was extremely efficient, professional and organized in their approach and highly engaged throughout the whole process in figuring out cost savings for Great Stops. Their great attention to detail and experience in supplier aggregation helped us cut costs

without cutting people.”

“ACC’s proven methodology has saved significant dollars for more than 1,000 businesses and not-for-profit organizations throughout the United States. We work hard to provide a transparent process, consistent implementation follow-through and detailed data tracking to clearly document our results, results organizations can count on, too,” said Miles Lee, CEO of Alliance Cost Containment.

About Alliance Cost Containment

Miles Lee is President of Alliance Cost Containment (ACC), a national procurement services firm that specializes in cost reduction, group purchasing and vendor management for middle market companies. For more information on ACC, visit ACC’s website at www.alliancecost.com or call 866-364-2824.