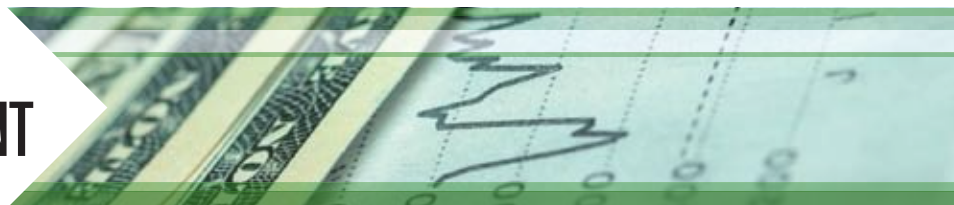




# ALLIANCE COST CONTAINMENT

www.alliancecost.com



## Alliance Cost Containment Helps Midwest YMCA Cut the Fat

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Louisville, KY - February 27, 2010 - Health clubs, fitness centers and wellness organizations are in business to help people lose excess pounds and achieve higher standards of health and wellness. Alliance Cost Containment is helping those same organizations with the same problem. However, in this case the extra fat shows up on the balance sheet, not the scales.

ACC, a Louisville, KY based firm with 36 offices in the U.S and Mexico, helps business and organizations reduce unwanted operating expenses. In business since 1992, they have helped more than 1,000 manufacturers, service firms, and non-profits improve their cash flow and bottom line.

A YMCA in the Midwest with 20,000 members engaged ACC to review its expense intake and put it on a program to cut its costs. Like a fitness regimen, ACC's cost cutting efforts were rigorous, from the review of 1,000s of invoices to dozens of hours managing supplier bids, to multiple interviews with the YMCA staff members.

**The results were well worth it, as ACC was able to help deliver over \$175,000 in savings to this YMCA. Here are some of the results:**

- \$90,000 in savings on natural gas costs by re-negotiating the natural gas contract
- \$40,000 in over billings that dated back several years.
- \$16,000 in savings in telecommunications expenses achieved by discovering that the client had been paying sales taxes because it had failed to file an exemption certificate four years ago.
- \$5,000 in savings on printing expenses
- \$3,000 in savings on waste disposal
- \$2,800 in savings on pool chemicals.

"Our cost containment process involves multiple levels, including negotiating reduced pricing, correcting errors in billing, and implementing more time-efficient purchasing practices. In this particular client engagement, we were able to accomplish all three," said Miles Lee, President of Alliance Cost Containment.

The average annual membership fee is close to \$500 for new members. \$175,000 in cost savings is the equivalent of signing up 350 new members. Like losing weight, cutting costs made this particular YMCA leaner and healthier over the long term.

### **About Alliance Cost Containment**

ACC's proven methodology has helped professional service firms throughout the US save significant dollars. In addition, ACC continues to make a strong commitment to assisting non-profit organizations analyze and identify significant cost savings opportunities in their operation. ACC can deliver in bringing between 15 to 30% in cost reductions in office supply, printing, shipping and telecommunications areas. For more information about Alliance Cost Containment please visit our website ([www.alliancecost.com](http://www.alliancecost.com)) or call 866.364.2848.

*Discovering Efficiency. Delivering Results.* Toll free: 866.364.2848