

A QUARTERLY
E-NEWSLETTER from
Alliance Cost Containment

Delivering Results.

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*Discovering Efficiency.
Delivering Results.*

Welcome to the Alliance Cost Containment e-newsletter, **Delivering Results**. Our Summer 2007 edition includes articles and opportunities that you should find interesting. Our nearly 600 clients have benefited from our proprietary franchised methodology to significantly lower costs and improve profitability. To see how we can help your organization, or to explore a franchising opportunity, please email us at MLee@costcontain.com, visit our website at www.costcontain.com, or call us at (866) 364-2848.

Alliance Cost Containment Delivers Results!

Alliance Cost Containment has delivered meaningful cost savings to more than 600 small and mid-sized companies since 1992. Based on the broad experience and unique expertise in our organization, we have been able to generate sustainable value for our clients in a wide range of industries and expense areas.



Listed below are results reported from a sampling of client engagements completed over the past 12 months:

Average Cost Savings:

Advertising	1.3%
Coffee/Beverage	10.2%
Computer Supplies	9.1%
Electrical Supplies	14.0%
Energy	7.0%
Equipment/Tools	12.0%
Express Mail	15.0%
Food Service	16.8%
Freight	15.0%
Industrial MRO	13.0%
Janitorial	15.0%
Lubricants/Chemicals	3.4%
Office Supplies	19.4%
Packaging	5.2%
Printing	32.0%
Safety	20.3%
Telecommunications	27.4%
Temporary Staffing	3.8%
Travel	15.0%
Uniforms	23.7%
Waste removal	16.3%

Recent Industries Served:

- Packaging manufacturer
- Modular building manufacturer
- Orthopedic therapy practice
- Equipment service specialist
- Metal railing manufacturer
- Foodservice provider
- Book retailer
- Plastic component manufacturer
- Tier two automotive parts manufacturer
- Printing company
- Custom cabinetry company
- Construction crane dealer
- Coffee roaster
- Thoroughbred horse farm
- Electronic component manufacturer
- National non-profit organization
- Lighting manufacturer
- Regional bank
- Moving/ relocation company
- Die cast manufacturer
- Convenience store chain
- Regional non-profit organization



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Call us now at (866) 364-2848 or MLee@costcontain.com if you are interested in a FREE and confidential cost savings analysis for your organization.

Three Keys to Optimizing Cost Savings

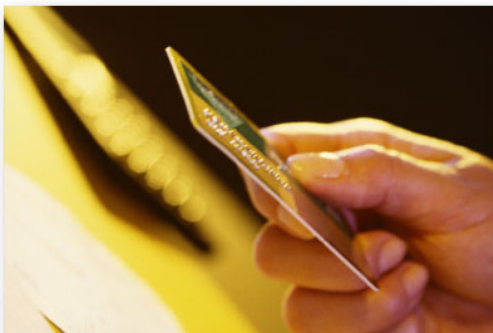
With more than 600 client engagements completed, Alliance Cost Containment understands the essentials of generating cost savings for our clients. *In our experience, the client achieves optimal savings when:*

- **A strong executive sponsor (CEO, CFO, owner, etc) gets involved and provides active support to the cost containment initiative within the organization.**
- **There is strong leadership and buy-in from all areas of the procurement department. The best results occur when clients follow our proven cost containment process and take ownership in the initiative along with us.**
- **The organization is prepared to move its business to the supplier(s) offering the best overall value to the organization, even if it means breaking long-term relationships with the incumbent suppliers. All suppliers should receive a fair, equal and arms-length opportunity to demonstrate its value to the organization!**



ACC's team of elite cost containment professionals is focused on delivering results and creating a lasting bond with our clients. Please contact us at **(866) 364-2848** or MLee@costcontain.com if you are interested in a free and confidential estimate of the cost savings potential in your organization.

Credit Card Processing: A Hidden Savings Opportunity



Significant cost savings can be found in obscure areas within an organization. Take, for example, credit card processing fees. Most companies lack the processing volume necessary to reduce the rates they pay for credit card processing services. Alliance Cost Containment recognizes the potential in this area and recently added merchant services to our portfolio of cost containment solutions. **By working with our leading experts, ACC can reduce your monthly rates by 10% or more.** This can add up to thousands of dollars a year of “under the radar” cost savings for your company. Please contact ACC for a free estimate of the savings potential in your organization.

ACC Opens Office in Mexico

ACC is pleased to announce that we have opened an office in Mexico. We are committed to delivering cost savings to companies in a wide range of industries across the country. Please contact us at **(52) (81) 8000-7170** or jehrenstein@alliancecost.com, and we would be delighted to conduct a preliminary cost savings analysis for your operation in Mexico.



About Alliance Cost Containment

Alliance Cost Containment is a no risk gain-sharing process used by a group of experienced professionals to deliver expense reduction to organizations nationally. Examining as many as 35 different indirect and MRO expense areas, we leverage an organization's cost structure lower than they can achieve through internal resources, often by as much as 40-50%. Because our methodology works entirely through a “shared savings” fee arrangement, our clients incur no risk, no net costs, and no time commitment of internal resources.